

# MAKE A DIFFERENCE IN THE BRAIN TUMOR COMMUNITY

## Community-Driven Golf Tournament Fundraisers

### ABOUT US

Head for the Cure  
Foundation™



THE MISSION OF HEAD FOR THE CURE (HFTC) IS TO BUILD AWARENESS, RAISE FUNDS, AND IGNITE HOPE FOR THE BRAIN TUMOR COMMUNITY.

Chris Anthony, avid runner, and brother of HFTC Founder Matt Anthony, was diagnosed with a glioblastoma multiforme (GBM) brain tumor in 2000 at age 34. After his passing, Chris' family, led by brother Matt, took on the fight in his honor. To date, more than \$22 million has been raised to support our mission. Our 5K events continue to drive our fundraising to support clinical trials, research, and programs. Head for the Cure has been a registered 501(c)3 organization since 2007.



**Our mission is accomplished by these 3 pillars.**

- 1. Building Awareness** for a disease that is not widely known and needs advancements in treatments to help patients.
- 2. Raising Funds** through events and campaigns to support clinical research and programs.
- 3. Igniting Hope** for all who have faced this disease.

**Brains for the Cure (BFTC) - a program within Head for the Cure - was created to be a resource for someone going through a brain tumor diagnosis**

Online you will find information for each stage of a patient and caregiver's journey. We are continuously adding resources such as financial help, support groups, and clinical trials. BFTC provides opportunities to connect with others in the community through an online video library, support group calls via Zoom, and speaking individually with our Ambassadors.



# STEPS FOR PLANNING YOUR OWN GOLF TOURNAMENT

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## - Figure Out Your Budget

Including: Green fees, cart rentals, meals, signage, photographer, etc

## - Pick A Date & Golf Course- Minimum 3 months in advance

Don't Forget: Insurance, Tax Exempt forms

## - Pick A Format

1. Shotgun [most popular] - where players start from different holes and play rounds simultaneously
2. Best Ball [also known as the Scramble] - This format involves 4-person teams where each player on the team hits a tee shot, and then the players decide which shot they like better.
3. Medal Play - Medal play, also known as stroke play, is golf in its simplest form: every stroke on every hole is recorded until the player has holed out.

## - Open Registration: HFTC can create a registration and donation page

## - Recruit Volunteers

Volunteers can assist with planning as well as event day items such as; registration tables, raffle tickets, donations, set up/tear down, and anywhere you need help!

## - Secure Sponsors to cover expenses, prizes, and in-kind donations

## - Promote Event

Social Media, Emails to family and friends

## - Create a fun and inviting experience for the players!

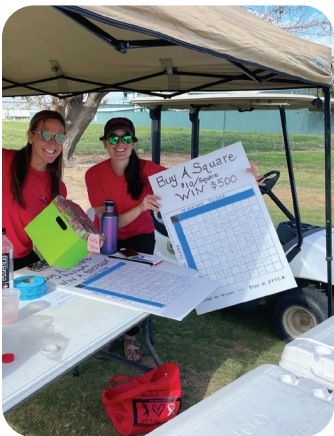
- Sell Mulligans - Mulligans are a second chance to swing, and golfers can buy as many as they want before or during the game. Selling mulligans is an excellent way to raise a little more funds with limited effort. You will need volunteers to sell these mulligans on the course.
- Hole Games [pay per play]
- Hole in one contest
- Putting contest
- Signage at various holes for donation requests
- Silent/Live Auction and/or Raffle
- Luncheon after the tournament
- Goody bags

### Awards can include...

- Tournament Winners
- Longest Drive
- Longest Putt

## - Marketing & Signage

Create and order a commemorative t-shirt, Yard Signs, Sponsor signage for holes, Banners for entrance, registration, etc.



## Head for the Cure Support

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**Brainstorm:** Helping you decide what type of event will work best for you and your goal.

**Promotion:** We are more than happy to share your event through our social media channels and add your event to our online events calendar at [headforthecure.org](http://headforthecure.org).

**Online Platform:** Create an online form on our website for supporters to register and/or donate to your event.

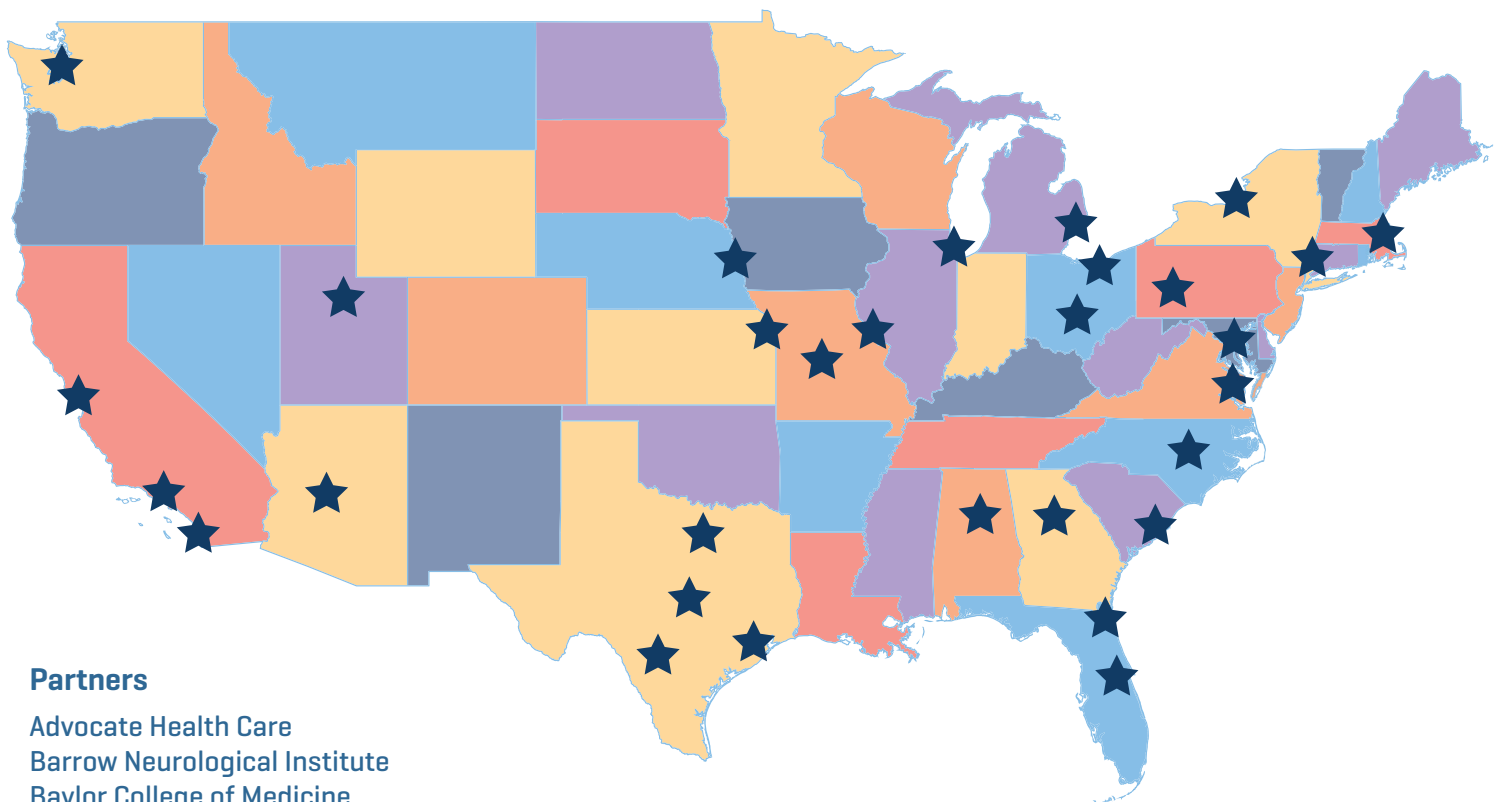
# WHO YOUR EVENT BENEFITS

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Funds raised through your event will benefit national brain cancer programs, education, and initiatives, such as clinical trials, research, and Brains for the Cure (BFTC). BFTC is our online navigator designed to lend a helping hand throughout one's brain tumor journey as they advocate for themselves, become educated on the latest research and treatments, and connect with others through Ambassadors, online support groups, and stories.

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*Head for the Cure joins the fight against brain cancer across the country.*



## Partners

Advocate Health Care  
Barrow Neurological Institute  
Baylor College of Medicine  
Baylor University Medical Center  
Cedars-Sinai Medical Center  
Cleveland Clinic  
Columbia University Medical Center  
Dana Farber Cancer Institute  
Henry Ford Health System  
Massachusetts General Hospital  
Medical University of South Carolina  
National Institutes of Health  
NorthShore University Health System  
Northwestern University  
Ohio State University Medical Center  
Orlando Health  
Piedmont Brain Tumor Center

Texas Oncology - Austin Brain Tumor Center  
University of Alabama at Birmingham  
University of California, Irvine  
University of California, San Diego  
University of Kansas Cancer Center  
University of North Carolina  
University of Pittsburgh  
University of Utah - Huntsman  
University of Washington Medical Center  
UT Southwestern Medical Center  
Virginia Commonwealth University Massey Cancer Center  
Wake Forest Baptist Health  
Walter Reed National Military Medical Center  
Washington University in St. Louis